



**POST SHOW REPORT**

# **7<sup>TH</sup> ERBIL MACHINEX**

**ERBIL INTERNATIONAL  
MACHINE, MACHINERY  
EQUIPMENT & TOOLS  
EXHIBITION**

**22 - 25**

**SEPTEMBER 2016**

**ERBIL, IRAQ**

# ERBIL MACHINEX GATHERED WORLDWIDE CONSTRUCTION PROFESSIONALS ONCE AGAIN!

ERBIL MACHINEX - 7th Erbil International Machine, Machinery Equipment & Tools Exhibition were held between 22 - 25 September 2016 in Erbil, Iraq. ERBIL MACHINEX opened its gates with the participation of leader international and domestic companies from 20 countries at the largest fair area of Erbil, Erbil International Fair Ground.



22 - 25  
SEP 2016  
Erbil, Iraq

# GENERAL STATISTICS

**21.028**  
TOTAL ATTENDANCE



**2.826**  
REVISITS

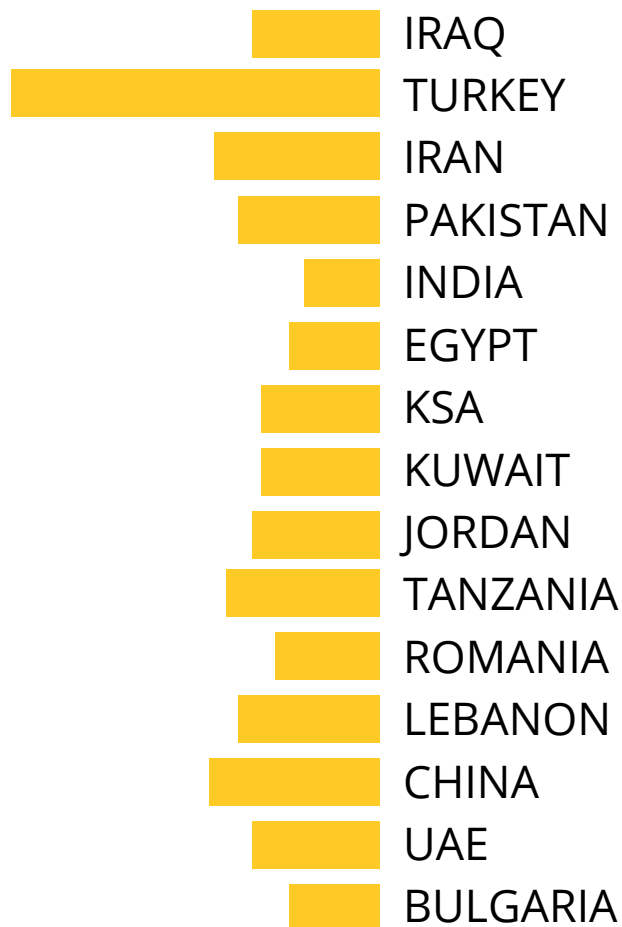


**10.921**  
UNIQUE VISITORS



**310**  
EXHIBITORS

## EXHIBITORS BY COUNTRY



**22 - 25**  
**SEP 2016**  
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# DIRECT MARKETING ACTIVITIES

- E-mailing to 13.428 Chamber of Commerces.
- Sending invitation letters and brochures to 23.000 sector companies.
- Fair announcement to 268 worldwide machine associations.
- Emailing to 560.203 company database including exhibitor database of Big5, Project Katar, IFP, Bauma.
- Cooperation with 18 visitor agencies from Europe, North Africa, the Arabian Gulf, Middle East, Russia & CIS countries.
- Buyer delegations from 10 target countries.

## EXHIBITOR PROFILE

- Agricultural Machines
- Bulding Machines & Equipments
- Chemical Process Machinery
- Compressors
- Construction & Mining Equipments & Machinery
- Components For Dies & Moulds
- Electrical & Electronic Equipment For Machine Tools
- Equipment For Waste Disposal
- Food Processing Machines
- Generators
- Gears & Drives Technology
- Heating Technology
- Hydraulic Machines & Equipments
- Industrial Supplies
- Machine Tools
- Marble Machines & Stone Processing
- Material Handling Machines
- Metal Processing Machines
- Packaging Machines
- Packing & Filling Machines
- Parts - Components - Accessories
- Plastic Production Machines
- Presses
- Shearing & Bending Machines
- Sheet Metal Processing
- Storage & Warehousing Equipments
- Used Machines
- Vibration Machines
- Welding & Gas Cutting Machines

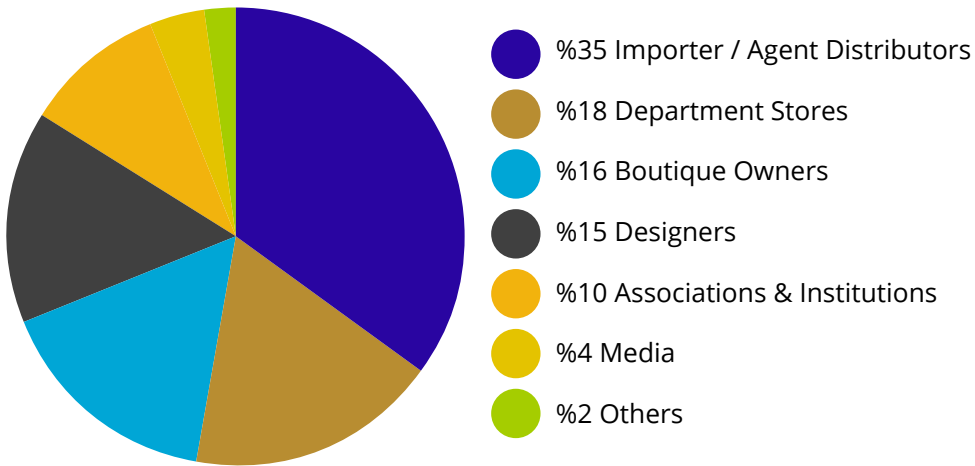
## VISITOR PROFILE

- Ministry of Development
- Municipalities
- Purchasing Departments of Municipalities
- Park and Garden
- Arrangement Directorships
- Landscape Offices
- Landscape Architects
- Architects - Contractors
- Construction Companies
- Civil Engineers
- Building Material Producers

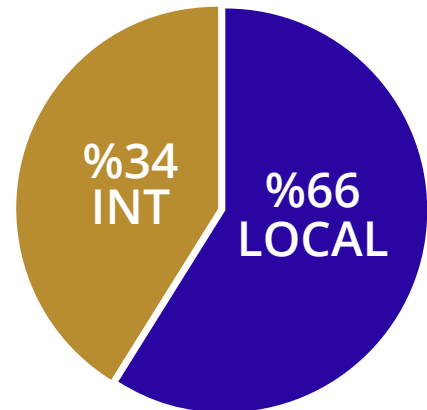


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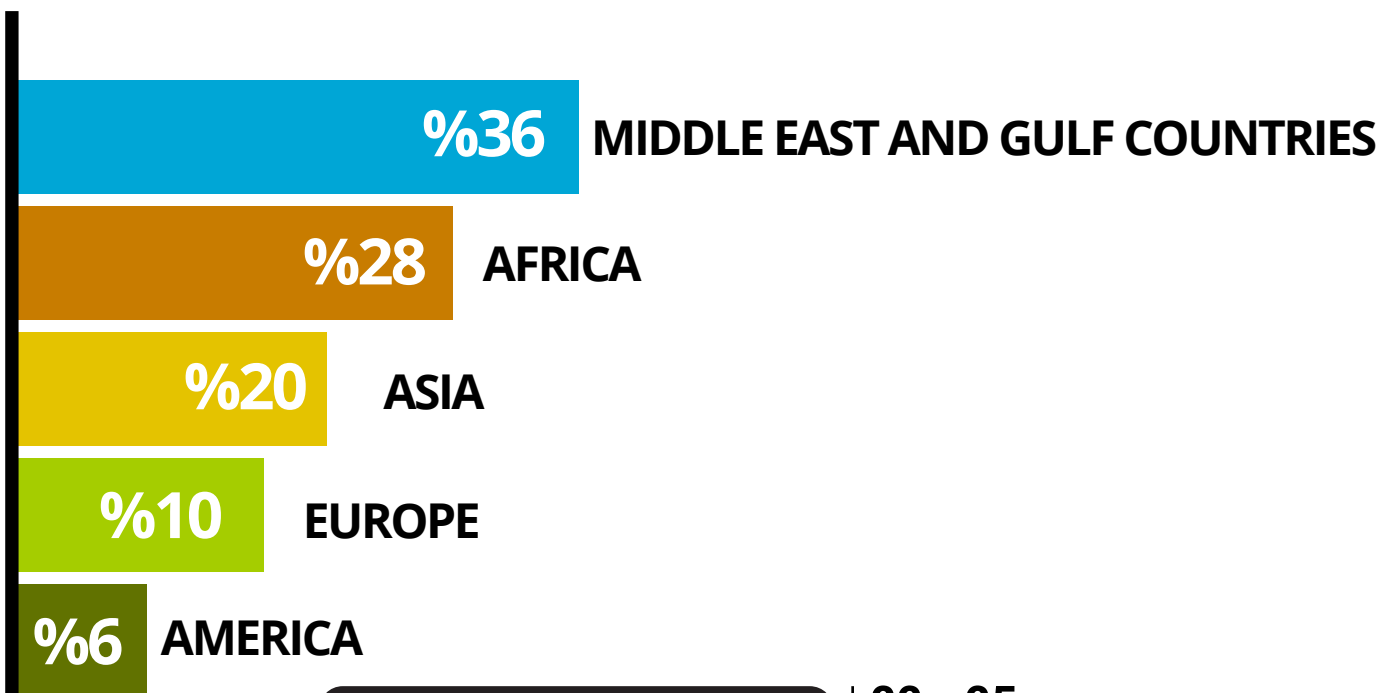
## VISITOR PROFILE



## VISITOR PERCENTAGE RATIO



**TOTAL VISITORS: 21.028**



22 - 25  
SEP 2016  
Erbil, Iraq

**WE HOPE TO  
SEE YOU  
NEXT EDITION  
22-25 APRIL 2019**



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